

CLIMATE SOLUTIONS PRIZE

**Be a Part
of the
Solution**

Giving Opportunities



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CLIMATE
SOLUTIONS
PRIZE

ONCE IN A
LIFETIME

WEATHER EVENTS EVERY YEAR.

FIRE, STORMS, FLOODS, DROUGHT, HEAT WAVES...

IS THAT
WHAT WE WANT
FOR OUR CHILDREN?
FOR OURSELVES?



CLIMATE SOLUTIONS PRIZE



THE CLIMATE SOLUTIONS PRIZE

proposes to galvanize Israel, also known as the Start-Up Nation, to curb the climate crisis. It aims to support and inspire increased research and development for breakthrough climate solutions by awarding the best and the brightest not-for-profit researchers and/or organizations throughout Israel with the prize's funding and recognition.

The prize of \$1-Million USD will be granted to a maximum of four (4) researchers, annually, in recognition of their work on promising solutions to our climate crisis. Proposals will be evaluated by a world-class judging panel and the recipient will be announced during a live competition in Israel which will be broadcast, worldwide.

Notably, the Climate Solutions Prize also aims to inspire younger generations in Israel and worldwide to be a source of solutions, having the power to help repair the world (Tikkun Olam).

Think Globally **ACT** LOCALLY



DID YOU KNOW?

THE CLIMATE SOLUTIONS PRIZE QUEBEC INITIATIVE

will offer additional prizes in the amount of \$100,000 CAD to local Quebec talents towards solving the climate crisis.

Researchers, not-for-profit, NGO's, incubators, and students across Quebec will be given the opportunity to compete for the local prize and help bring Quebec to the forefront of the battle against the climate crisis.

Quebec is home to some of the world's top universities and the Climate Solutions Prize aims to bring the brightest minds in Quebec to the world stage in solving climate change.

Montreal is now known as one of Canada's premier technology hubs and in fact ranks highly across North America. In 1990, before Google became so common it turned into a verb, a group of three McGill University computer science students created a searchable database they called Archie. Archie was the first of its kind, and paved the way for the many web search engines we're so familiar with today.

Montreal is currently the third largest producer of video games in the world with major companies like Ubisoft, Eidos Interactive, EA, Strategy First, and many more. Montreal is also becoming a popular location for tech start-ups that are creating cutting-edge technologies and software advancements. Part of the reason for all this digital growth is that the city and the province of Quebec are investing in these industries, so they're likely to keep getting bigger!

CLIMATE SOLUTIONS PRIZE



DID YOU KNOW?

SpaceIL, an Israeli organization, competed in the Google Lunar X Prize contest to land a spacecraft on the Moon. SpaceIL successfully launched its Beresheet lander on February 22 2019.

Although Beresheet encountered technical issues and crashed on the lunar surface, this accomplishment made Israel the 4th country, after the Soviet Union, the United States, and China to attempt a soft landing on the Moon. Israel was awarded a \$1 million "Moonshot" Award by the X Prize Foundation in recognition of touching the surface of the Moon.

Why A Prize?

Many prizes have resulted in major impact developments in the world of science and have helped change the world. From the British Government Prize offered for finding the longitude lines of the world to Northcliffe's most ambitious prize for the first Transatlantic voyage, prizes have motivated the scientific and engineering communities to find solutions beyond the knowledge already known.

The Climate Solutions Prize plans to take this approach and harness the brightest minds to help stop the climate crisis.





CLIMATE
SOLUTIONS
PRIZE

THE CLIMATE CRISIS
IS REAL



TEMPERATURES AND SEA LEVELS ARE RISING.



FORESTS ARE BURNING.



EXTREME WEATHER OCCURRENCES
ARE HAPPENING
AT A FASTER PACE

AND THE TREND IS ONLY GETTING WORSE.

CLIMATE SOLUTIONS PRIZE

**IF WE ARE ALL PART OF
THE PROBLEM,
WE CAN ALL BE PART OF
THE SOLUTION!**

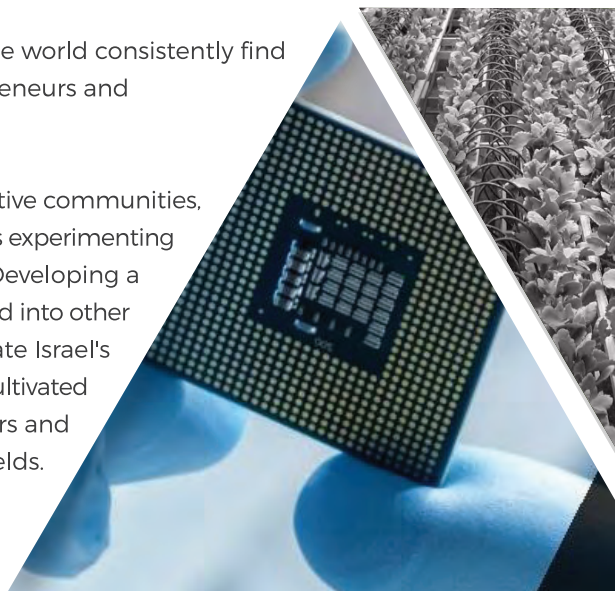
ISRAEL MAY HOLD THE ANSWER

Global rankings of the top innovation ecosystems in the world consistently find Israel to be one of the world's top locations for entrepreneurs and venture capitalists.

Israel's innovative journey was shaped by the first collective communities, or the 'Kibbutzim', with immigrants from over 130 nations experimenting with new agricultural methods and social structures. Developing a knack for innovating and risk-taking, Israelis soon ventured into other sectors, contributing their knowledge and skills to create Israel's first industries. Israel's top educational institutions have cultivated a knowledgeable nation of scientists, engineers, doctors and professors that strive to lead research trends in their fields. As a result, Israel has a notably high concentration of Nobel Prize laureates in comparison to its relatively small population.

Israel has made efforts to attract international technological companies to the wealth of engineering talent in the country, prompting major multinational companies like IBM, Intel, Motorola and Philips to establish research and development centres in the country. Not only is Israel's engineering and entrepreneurial talent among the brightest in the world, it is also one of the most creative and diverse.

From impressive progress in computing technology, to efficient agritech solutions and life-saving medical feats, Israel's list of contributions to human innovation is protracted when considering its small size.





**JEWISH
NATIONAL
FUND OF
CANADA**

BUILDING ISRAEL TOGETHER

DID YOU KNOW?

Israel has more start-ups per capita than any other country in the world.

Known as the “Start-Up Nation”, there are over 3000 high tech and start-ups in Israel. In flat numbers, Israel has the second highest concentration worldwide of technology start-ups making Tel Aviv the second largest start-up ecosystem in the world, following Silicon Valley!

ANOTHER INTERESTING FACT...

Israel has more Nobel Prizes per capita than the United States, France and Germany.

It also has more Laureates, in real numbers than India, Spain and China.

**CLIMATE
SOLUTIONS
PRIZE**



The JEWISH NATIONAL FUND

is the largest environmental NGO in the middle East. JNF is the world's central address for building Israel and enhancing the quality of life of all her citizens.

JNF's commitment to climate change started when it planted its first tree in 1901. JNF is well positioned to increase this Climate Solutions Prize global visibility and remains committed to harvesting Israel's ingenuity to help solve this global crisis.

With an organizational mission rooted in afforestation, preserving natural habitats and safeguarding Israel's water supply, JNF's impact today is only surpassed by its chief support of transformational social infrastructure programs and projects impacting Israelis in every corner of the country. This includes, but is not limited to, victims of domestic abuse, at risk youth, children with special needs, new immigrants and individuals living below the poverty line.

Taking guidance from the Jewish value of Tikkun Olam (repairing the world), JNF endeavors to create a more prosperous and harmonious society by enhancing international food security and supporting medical research.

The Climate Solutions Prize constitutes a natural extension of the organization's mission and a reaffirmation of its guiding principle of repairing the world, that will ultimately serve to safeguard its existing achievements and to compound the impact of its future accomplishments.

The Climate Solutions Prize logo is located in the bottom right corner. It features a stylized globe with a blue and white color scheme, surrounded by a glowing yellow and orange aura. Overlaid on the globe is the text 'CLIMATE SOLUTIONS PRIZE' in a bold, white, sans-serif font.

GIVING OPPORTUNITIES

FOUNDER

PIONEER

TRUSTEE

CUSTODIAN

- Recognition on special project site in Israel
- Opportunity to remit Prize to winner, in Montreal and Israel
- Logo/Name on all communications material, electronic and printed
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on JNF Website
- Logo/Name on Climate Solutions Prize official video
- Exclusive e-blast to JNF national list
- Pre-Gala VIP cocktail access (20), with prize nominees
- 3 tables of 10, for guests of your choice, preferred seating
- Exclusive speaking opportunity during Negev Gala
- Feature onsite banner
- Logo/Name on media wall and video screens
- Two-page spread in Gala program book
- Access to the Prize winner for speaking engagements
- Logo/Name in stewardship report(s) submitted by Prize winner
- Logo/Name on channels covering Climate Solutions Prize competition in Israel

\$1,000,008

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Logo/Name on Climate Solutions Prize official video
- Exclusive e-blast to JNF national list
- Exclusive invitation to VIP mission and Prize ceremony in Israel
- Pre-Gala VIP cocktail access (15), with prize nominees
- 3 tables of 10, for guests of your choice, preferred seating
- Exclusive speaking opportunity during Negev Gala
- Feature onsite banner
- Logo/Name on media wall and video screens
- Full-page ad in Gala program book
- Access to the Prize winner for speaking engagements
- Logo/Name in stewardship report(s) submitted by Prize winner
- Logo/Name on channels covering Climate Solutions Prize competition in Israel

\$500,004

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Logo/Name on Climate Solutions Prize official video
- Exclusive e-blast to JNF national list
- Pre-Gala VIP cocktail access (10), with prize nominees
- 3 tables of 10, for guests of your choice, preferred seating
- Exclusive speaking opportunity during Negev Gala
- Prominent onsite banner
- Logo/Name on media wall and video screens
- Full-page ad in Gala program book
- Access to the Prize winner for speaking engagements
- Logo/Name in stewardship report(s) submitted by Prize winner
- Logo/Name on channels covering Climate Solutions Prize competition in Israel

\$250,002

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Logo/Name on Climate Solutions Prize official video
- Exclusive e-blast to JNF national list
- Pre-Gala VIP cocktail access (8), with prize nominees
- 3 tables of 10, for guests of your choice, preferred seating
- Exclusive speaking opportunity during Negev Gala
- Prominent onsite banner
- Logo/Name on media wall and video screens
- Full-page ad in Gala program book
- Access to the Prize winner for speaking engagements
- Logo/Name in stewardship report(s) submitted by Prize winner
- Logo/Name on channels covering Climate Solutions Prize competition in Israel

\$150,012

GUARDIAN

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Logo/Name on Climate Solutions Prize official video
- Exclusive e-blast to JNF national list
- Pre-Gala VIP cocktail access (6), with prize nominees
- 2 tables of 10, for guests of your choice, preferred seating
- Verbal acknowledgment by MC, during Negev Gala
- Prominent onsite banner
- Logo/name on media wall and video screens
- Full-page ad in Gala program book
- Access to the Prize winner for speaking engagements
- Logo/Name in stewardship report(s) submitted by Prize winner
- Logo/Name on channels covering Climate Solutions Prize competition in Israel

\$100,008

BENEFACTOR

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Exclusive e-blast to JNF national list
- Pre-Gala VIP cocktail access (4), with prize nominees
- 2 tables of 10, for guests of your choice, preferred seating
- Verbal acknowledgment by MC, during Negev Gala
- Logo/Name on media wall and video screens
- Half-page ad in Gala program book

\$72,000

TRAILBLAZER

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Exclusive e-blast to JNF national list
- Pre-Gala VIP cocktail access (2), with prize nominees
- 2 tables of 10, for guests of your choice, preferred seating
- Verbal acknowledgment by MC, during Negev Gala
- Logo/Name on media wall and video screens
- Half-page ad in Gala program book

\$50,004

INNOVATOR

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Exclusive e-blast to JNF national list
- Table of 10, for guests of your choice, Platinum seating
- Logo/Name on media wall and video screens
- Half-page ad in Gala program book
- Tickets (8) to JNF's annual Tech Shuk
- Acknowledgement in Tech Shuk program book

\$36,000

ACCELERATOR

CHAMPION

STAKEHOLDER

CLIMATE SOLUTIONS PRIZE

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Exclusive e-blast to JNF national list
- Table of 10, for guests of your choice, Gold seating
- Logo/Name on media wall and video screens
- Half-page ad in Gala program book
- Tickets (6) to JNF's annual Tech Shuk
- Acknowledgement in Tech Shuk program book

\$25,002

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Logo/Name on Prize e-blasts to JNF national list
- Table of 10, for guests of your choice, Silver seating
- Logo/Name on media wall and video screens
- Quarter-page ad in the Gala program book
- Tickets (4) to JNF's annual Tech Shuk
- Acknowledgement in Tech Shuk program book

\$18,000

- Recognition on special project site in Israel
- Logo/Name on Climate Solutions Prize Website
- Logo/Name on all communications material, electronic and printed
- Logo/Name on JNF Website
- Logo/Name on Prize e-blasts to JNF national list
- Table of 10, for guests of your choice, Bronze seating
- Logo/Name on media wall and video screens
- Quarter-page ad in the Gala program book
- Tickets (2) to JNF's annual Tech Shuk
- Acknowledgement in Tech Shuk program book

\$10,008

* All benefits that coincide with in person events will be re-evaluated should Covid-19 restrictions and/or safety protocols prevent these events from taking place



CLIMATE SOLUTIONS PRIZE

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JNF FUTURE | JNF UNIVERSITY

**BEN BRIGHT ILANA EDERY NOAH GOODMAN STEPHANE PEREZ
JONAH ROSEN LEEHI YONA**

A dramatic landscape with a single green tree on cracked, dry earth under a cloudy sky with a bright sunburst. A flock of birds flies from the tree towards the right. In the top left corner, there is a green and blue geometric graphic.

CLIMATE
SOLUTIONS
PRIZE

THERE IS STILL
TIME
TO MAKE
A DIFFERENCE

JOIN THE FIGHT
AND MAKE
A MEANINGFUL
CHANGE



**CLIMATE
SOLUTIONS
PRIZE**



VISIT OUR WEBSITE



BUILDING ISRAEL TOGETHER

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