

# **PRIVACY POLICY**

## **CLIMATE SOLUTIONS PRIZE**

### **Welcome!**

Welcome to JNF Canada's Privacy Policy. JNF Canada has put this Privacy Policy in place to help you understand how we process your Personal Information when you are visiting our website [climatesolutionsprize.com](https://climatesolutionsprize.com) (the "Site"), or submitting applications and materials for the Climate Solutions Prize through the Site (the "Applicants"). We recognize that our visitors and Applicants care about how their Personal Information is collected, used and shared, and we value their privacy and security. This Privacy Policy addresses our practices for collecting, using, maintaining, protecting, and disclosing information collected from or submitted by visitors and Applicants. Please carefully read this Privacy Policy together with our website Terms of Use, found at <https://climatesolutionsprize.com/terms.asp>.

This Privacy Policy does not apply to, and JNF Canada is not responsible for, any third-party websites which may be accessible through links from this website. If you follow a link to any of these third-party websites, they will have their own privacy policies and you will need to check these policies before you submit any Personal Information to such third-party websites.

### **Important Information**

By submitting information to JNF Canada, you consent to the collection, use, transfer, processing, storage, and disclosure of your Personal Information in or to Canada and/or Israel, and other locations that may have different or less stringent data protection laws than your country, for the purposes stated in this Privacy Policy. If you do not agree with the terms of the Privacy Policy and the website Terms of Use, please immediately discontinue use of the Site.

### **Definitions**

"JNF Canada", "us", "we", and "our" refer to the Jewish National Fund of Canada Inc.

"Personal Information" is information you provide to us or information we collect from you through the Site that identifies or could be used to identify you and is recorded in any form. We collect some or all of the following types of Personal Information from you through your use of the Site: name, age, date of birth, contact details (such as address, phone number, email address, password, identification number on government-issued ID), personal identification number, financial information (such as bank account number), device details (such as IP address, web browser user-agent information), demographic details (such as gender or age), your and your family members' employment information, and information about your interests and affiliations.

### **What This Privacy Policy Covers?**

This Privacy Policy covers the collection, use, transfer, processing, storage, and disclosure of personal and non-Personal Information collected from you while on the Site, and during the process of registering for an account on the Site (the "Registration Information") and submitting applications and materials to the Climate Solutions Prize (the "Submission").

### **Why We Collect and Use Your Personal Information?**

JNF Canada identifies the purpose for which your Personal Information is collected and will be used or disclosed. If that purpose is not listed below, we will identify the purpose before or at the time the

information is actually being collected. You will be deemed to consent to our use of your Personal Information for the purpose of:

- communicating with you generally;
- protecting against fraud or error;
- complying with legal and governmental requirements;
- certifying and verifying Registration Information and Submissions;
- verifying the eligibility and/or legitimacy of any submission and/or other information entered (or purportedly entered) for the purposes of the Climate Solutions Prize;
- verifying an individual's eligibility to participate in the Climate Solutions Prize; and
- fulfilling any other purpose that would be reasonably apparent to the average person at the time we collect it from you.

Otherwise, subject to applicable laws, JNF Canada will obtain your consent to collect, use or disclose your Personal Information.

### **What Information Do We Collect?**

As a result of your interaction with our Site, providing Registration Information and Submissions, or otherwise interacting with JNF Canada in respect of the Climate Solutions Prize, JNF Canada may collect certain Personal Information, as described above. We may also collect the web page that referred you to our Site, which of the pages on our Site you request and visit, the date and time of each request you make to our Site, comments and suggestions from you, correspondence between you and JNF Canada, and any other information you provide to us.

We keep Personal Information confidential, meaning that we will not share this information outside of JNF Canada except as permitted by this Privacy Policy, by your specific consent or in accordance with applicable laws.

JNF Canada collects only the information required for the purposes of administering the Climate Solutions Prize and other JNF Canada activities. JNF Canada will collect Personal Information only by clear, fair and lawful means. We receive and store any information you enter on our website or give us in any other way.

As you interact with the Site, we may use automatic data collection and other locally stored data technologies such as tracking pixels, JavaScript, cookies, and local storage to collect certain information about your device.

JNF Canada uses cookies and other locally stored data to enhance your experience. Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser, to enable our systems to recognize your browser and to provide features. We also use this information to create a safer online environment and gain a better understanding of user preferences and interactions with JNF Canada. In general, cookies and other locally stored data are used to:

- Help JNF Canada function and deliver new and relevant content to you;

- Provide you with a personalized experience by storing your preferences so that they can be used the next time you visit the Site;
- Analyze the performance of registration and submission processes so that we can better understand how they work and improve them; and
- Analyze interactions with emails so we can refine and improve our processes.

We believe that the collection of this data helps improve your experience; however, you may remove or disable some or all cookies through your browser settings. While not a comprehensive list, you can limit the use of cookies and other locally stored data on your device by (a) removing or disabling specific locally stored data on your browser's settings; (b) using a browser that can block-third party cookies; or (c) installing a plugin to block locally stored data, if available. Please note that the removal or disabling of these features may affect your navigation of these sites and the personalization of your experience.

### **How Do We Disclose and Keep Personal Information?**

JNF Canada does not disclose Personal Information to any organization or person for any reason except the following:

- we work closely with other organizations, including Karen Kayemeth Le’Israel-Jewish National Fund, to administer the Climate Solutions Prize. We may share your Personal Information with such organizations to administer the Climate Solutions Prize;
- we employ other companies and individuals to perform functions on our behalf. Examples include sending postal mail and e-mail, analyzing data, hosting, providing marketing assistance, processing payments, and administering the Climate Solutions Prize and the Climate Solutions Prize website. They have access to Personal Information needed to perform their functions, but are not permitted to use it for other purposes. We may use service providers located outside of Israel and/or Canada, and, if applicable, your Personal Information may be processed and stored in other countries. While such information is outside of your country of residence, it is subject to the laws of the country in which it is held, and may be subject to disclosure to the governments, courts or law enforcement or regulatory agencies of such other country, pursuant to the laws of such country;
- we may disclose Personal Information or other information if required to do so by law or in the good faith belief that such action is necessary to comply with applicable laws, in response to a court order, judicial or other government subpoena or warrant, or to otherwise cooperate with law enforcement or other governmental agencies;
- we may disclose Personal Information to enforce or investigate potential violations of our Terms of Use, this Privacy Policy, or any JNF Canada or user community-based policies; investigate and defend ourselves against legal threats or actions; prevent imminent and serious bodily harm or death to a person; protect our organization, employees, contractors, users, or the public; or detect, prevent, or otherwise assess and address potential spam, malware, fraud, abuse, unlawful activity, and security or technical concerns; and
- We may disclose Personal Information to an acquirer, successor or assignee as part of any merger, acquisition, debt financing, sale of assets, or similar transaction, as well as in the event of an insolvency, bankruptcy, or receivership in which information is transferred to one or more third parties as one of our business assets.

You are deemed to consent to disclosure of your Personal Information for those purposes. If your Personal Information is shared with third parties, those third parties are bound by appropriate agreements with JNF Canada to secure and protect the confidentiality of your Personal Information.

We only keep Personal Information for as long as reasonably necessary to fulfil the relevant purposes set out in this Privacy Policy and in order to comply with our legal and regulatory obligations. If you would like further information regarding the periods for which Personal Information will be kept, please contact us as set forth in the “How to contact us?” section.

### **How Can You Access Your Personal Information?**

Under certain circumstances, and in accordance with applicable data protection laws, you may request access, correct, update, suppress, restrict or delete the Personal Information we have about you, object to our processing of such Personal Information, or if you would like to receive an electronic copy of your Personal Information for purposes of transmitting it to another organization (to the extent this right to data portability is provided to you by applicable law), please let us know by contacting us at [info@climatesolutionsprize.com](mailto:info@climatesolutionsprize.com). While we will make reasonable efforts to comply with your request, there are certain situations where we may not grant your request (such as when we cannot adequately verify your identity, when we are legally required to retain information, or when we are not technologically able to change or delete information).

Depending on your jurisdiction, you also may have the right to lodge a complaint with a supervisory authority competent for your country or region.

To exercise any of these rights, please contact us as set forth in the “How to contact us?” section.

### **How We Protect Personal Information?**

To ensure an appropriate level of security and confidentiality, JNF Canada employs a variety of physical, administrative, and technical measures, policies, and procedures to help protect your Personal Information from unauthorized access, use, alteration, disclosure, or destruction. We have taken steps to ensure that the only personnel, under a duty of confidentiality, who are granted access to your Personal Information are those with a business ‘need-to-know’ or whose duties reasonably require such information.

It is important for you to protect against unauthorized access to your password and your computer. Be sure to sign off when you’ve finished using any shared computer. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. We cannot ensure or warrant the security of any information you transmit or provide to us, and you do so at your own risk. We also cannot guarantee that such information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or administrative safeguards. If you believe Personal Information has been compromised, please contact us as set forth in the “How to contact us?” section.

### **Children**

We do not knowingly collect Personal Information from children under the age of 14 through the Site. If you are under 14, please do not give us any Personal Information. We encourage parents and legal guardians to monitor their children’s Internet usage and to help enforce our Privacy Policy by instructing their children to never provide Personal Information through the Site without their permission. If you have reason to believe that a child under the age of 14 has provided Personal Information to us, please contact us, and we will endeavor to delete that information from our databases.

### **California Residents**

Except with respect to as discussed above, it JNF Canada's policy not to disclose any Personal Information we collect to third parties for direct marketing purposes under any circumstances. However, California Civil Code Section 1798.83 requires that all California residents be afforded the option to exercise your choice of whether your Personal Information may be shared with third parties for direct marketing purposes or not, as well as to receive information specified in the statute if your Personal Information is disclosed to third parties for direct marketing purposes. Accordingly, if you are a California resident and you wish to inform JNF Canada whether you permit or refuse the sharing of your Personal Information with third parties for direct marketing purposes, or if you wish to request certain information if your Personal Information were to be disclosed to third parties for direct marketing purposes, please contact us as described in the "How to Contact Us" section below.

### **How This Privacy Policy May Be Updated?**

From time to time, we may modify this Privacy Policy, for example in order to accurately reflect our data collection and disclosure practices, or comply with applicable laws. We reserve the right to do so, and we will provide notice of such changes in a reasonable manner and time. We encourage you to review the most up-to-date version of our Privacy Policy periodically.

Your continued use of the Site and interaction with the Climate Solutions Prize after any subsequent version of this Privacy Policy becomes effective constitutes acceptance of that version of the Privacy Policy on your part.

### **How to Contact Us?**

For any questions or comments about this Privacy Policy or Personal Information, to exercise any applicable rights, to make a complaint, or to obtain information about our policies and practices with respect to any service providers outside Canada, our Privacy Officer can be reached by email at [info@climatesolutionsprize.com](mailto:info@climatesolutionsprize.com) or by mail using the following contact information:

Jewish National Fund of Canada  
Privacy Officer  
1120 Finch Ave W #400  
North York, ON M3J 3H7

*Last update: October 13, 2022*