

#### Climate Tech Trailblazer Prize CALL FOR INNOVATION (CANADIAN STARTUPS)

### The Prize

The total funding for the Prize in 2025 is up to CAD \$300,000 non-dilutive, awarded to up to three (3) winners. The receipt of a Prize is conditional upon full compliance with this Call and the Terms and Conditions, including, but not limited to the winning Team executing an award agreement.

As of the date of this Call, the Prize will be awarded on June 18, 2025.

### Distribution of the prize

The prize will be awarded to the winning company following this schedule:

• 40% upon signing, 50% at 6-month mark, and 10% at 1-year mark.

### **OBJECTIVES AND CONSEQUENCES OF THE PRIZE**

- 1. Positioning Canada as a world leader in the fight against climate change
- 2. Building the largest green technology festival in North America in Canada
- 3. Encourage future innovators to channel their ingenuity to find solutions to climate change by funding the largest prize in Canada



- 4. Provide a world-class platform for changemakers in the province to share best practices in the community
- 5. Spur increased funding and investment in innovation in Canada to solve the climate crisis through breakthrough solutions that will decrease carbon emissions and/or increase carbon sequestration.
- 6. Promote the best ideas to speed the process of implementing the global and practical solutions that will most reduce climate change.
- 7. Positively impact Canada's economy and global image by being a leading source of impactful solutions for the world's most pressing issue.

## WHY APPLY?

#### BENEFITS FOR PARTICIPATING COMPANIES

- 1. A prize of up to \$300,000 CDN for the winner(s)
- 2. Visibility and exposure of your company and technology through the communication campaign of this competition and international coverage of the final event (if part of the finalists)
- 3. Opportunity to present your company and technology in front of an international jury comprised of renowned experts, businesspeople, entrepreneurs and investors (if part of the finalists)



### SOLUTION AREAS/THEMES:

Innovative technologies aimed at decarbonization of the economy and reduction of environmental footprint, including in the following domains:

#### 1. Energy Decarbonization and Decentralization:

- a. Renewable and 'green' energy generation
- b. Smart grid decentralization and management
- c. Energy storage and efficiency

#### 2. Sustainable Mobility:

- a. Clean automotive
- b. Sustainable logistics
- c. Smart cities

#### 2. Sustainable Construction:

- a. Green construction (materials, methods, equipment)
- b. Low-carbon buildings (operation, optimization)

#### 3. Circular Economy:

- a. Sustainable management of natural resources (water, land, air)
- b. Reusage & recycling
- c. New materials



# ELIGIBILITY CRITERIA

- Need the solution addresses a well-defined need.
- Technology innovative breakthrough technology with potential commercial competitive advantage.
- Market solution addressing significant and growing global markets; company has a well-defined GTM strategy.
- Team passionate and capacitated team that can lead the company through technological and commercial challenges in the company's journey to growth.
- Impact Significant contribution to reaching net-zero goals.
- Maturity:
  - o Technology ready for piloting or scaling up (TRLs 4-9)
  - o Startup in the following stages: pre-seed, seed or Series A
- Applicants must be companies incorporated in Canada and having a place of business in Canada